



## Beckon Team Client List

The Beckon team has extensive experience working with leading brands and institutions worldwide. Our clients have included the following cultural attractions, corporations, non-profit organizations, and book publishing partners.

### CULTURAL ATTRACTIONS

Abraham Lincoln Presidential Library and Museum  
Billy Graham Library  
California Science Center  
Clear Channel Exhibitions  
Cleveland Metroparks Zoo  
Discovery Channel  
Event Network  
Exhibit Merchandising  
Field Museum  
Georgia Aquarium  
Gettysburg National Military Park  
Global Exhibition Services  
Harry Potter: The Exhibition  
Henry Ford Museum  
Independence Visitor Center  
Longwood Gardens  
Mount Vernon Estate & Gardens  
Museum of Science, Boston  
MythBusters: The Explosive Exhibition  
National Geographic Exhibitions  
National Park Foundation  
New England Aquarium  
NEWSEUM  
Old Sturbridge Village  
Olympic Museum, Lausanne  
Philadelphia Zoo  
Phoenix Zoo  
Ronald Reagan Presidential Library  
San Diego Zoo  
San Diego Zoo Safari Park  
Shedd Aquarium  
The Alamo  
USS Midway Aircraft Carrier Museum  
Warner Bros. Consumer Products

### SPORTS ORGANIZATIONS

America's Cup Organizing Committee  
Boston Celtics  
Boston Bruins  
Chicago Blackhawks  
Churchill Downs  
Evernham Motorsports  
Ford Motorsports  
International Olympic Committee  
Kentucky Derby  
NASCAR  
New York Rangers  
New York Giants  
National Football League  
National Hockey League  
PGA TOUR  
United States Olympic Committee  
Warren Miller Entertainment

### CORPORATIONS

Amgen Pharmaceuticals  
Bank of America  
BMW  
Bosch Corporation  
Carnival Corporation  
Carnival Cruise Lines  
Chevrolet  
Costa Cruises  
Cunard Cruise Line  
Delta Airlines  
Discovery Channel  
Eastman Kodak  
Edelbrock  
Evian  
Ford Motor Company



**CORPORATIONS (Cont'd)**

General Mills  
Grey Goose Vodka  
Hawaiian Airlines  
History Channel  
Holland America Line  
J. Walter Thompson  
Jeopardy Productions  
Lansky Brothers  
Lincoln-Mercury  
MBNA  
Nissan  
Ralph Lauren  
RMS Titanic, Inc.  
SAIC  
Seabourn Cruises  
Sony Pictures Television  
Warner Bros.  
Wheaties  
Windstar Cruises  
World's Leading Cruise Lines  
UPS  
Xerox

**PUBLISHERS**

Abrams  
Advanced Marketing Services  
Barnes & Noble  
Borders Books & Music  
Collins Publishers  
Creative Publishing  
DaCapo Press  
Disney Publishing  
DK Publishing  
Harcourt  
HarperCollins Publishers  
HarperOne  
LIFE Magazine  
Motorbooks International

National Geographic Books  
NorthWord Press  
Oxmoor House  
Random House  
Reader's Digest  
ReganBooks  
Sierra Club Books  
Simon & Schuster  
Southern Living  
Sports Illustrated  
Surfer Magazine  
Thomas Nelson  
Thunder Bay Press  
Time Inc. Home Entertainment  
Time-Life Books  
Time-Life Music  
Word Publishing  
Workman Publishing  
Zondervan Publishing

**NON-PROFIT ORGANIZATIONS**

American Thoracic Society  
Billy Graham Evangelistic Association  
Focus on the Family  
KinderCare Learning Centers  
Mothers of Preschoolers (MOPS)  
NASA  
Nashville School of Law  
National Geographic Society  
National Park Foundation  
Ronald Reagan Presidential Foundation  
Sierra Club  
Society of Automotive Engineers